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## The Eyes Have It

Today's lifestyle has made our eyes vulnerable to damages caused by exhaustion and impacts of the environment, but with the help of rejuvenating products and treatments developed especially for the eyes, we don't have to fight hard to ensure a pair of bright, glowing peepers

**It's no secret** that lack of sleep, air pollutants, heat, cold air, alcohol and fast food all play havoc with our skin, causing dryness, dullness and ageing lines, particularly when it comes to our eyes.

In the past, old-school remedies like cold teaspoons, chilled cucumber and tea bags have been used in a bid to magic away the telltale signs of a less relaxed state of mind and body. Today though, beauty companies are producing more and more effective take-home products that really can wipe away the wear and tear, giving you that much-wanted, fresher, more youthful and well-rested appearance, with the simple 'pat of your potion of choice.'

### EYE REJUVENATION

Like the skin on other parts of our body, the delicate eye zone needs plenty of antioxidant action and collagen maintenance to stay recharged and refreshed. That's why most products for the eyes include ingredients that are rich in collagen and elastin protectors like vitamin C and peptides.

Take Bliss' popular The Youth As We Know It eye cream and Triple Oxygen Instant Energizing Eye Mask for example, they are designed to combat the signs of urban stress, keep the eye area hydrated in order to diminish those pesky crow's feet, under-eye pillows and saggy eyebrow arches. "Our eye cream contains anti-crow's feet peptides that make the skin under your eyes firmer and diminish the lines," says Anita Lau, Senior Business Development Manager of Bliss Spa at W Hong Kong. The Triple Oxygen Instant Energizing Eye Mask is packed with the anti-ageing elixir vitamin C and puff-pummelling cucumber extract to



quickly tighten droopy, tired lids.

Meanwhile, Dermalogica's UltraSmoothing Eye Serum contains not only vitamin C, but also Hexapeptide-11 to help stimulate collagen and firm skin. "Dermalogica utilises oxygen essence to activate blood circulation, moisturise and restore a bright eye at once," says Chloe

Chu, Senior Educator of Dermalogica. The serum's brown and red algae and golden chamomile also help to minimise puffiness and reduce inflammation.

### INNOVATIVE INGREDIENTS

Some of the products currently making waves on the market however, contain

more than just the traditional antioxidant vitamins, and one of them is Rodial's Bee Venom Eye. Yes it really does involve Bee Venom and this buzzy potion is said to increase blood circulation while pumping and firming the skin. It works in synergy with plant stem cells to help visibly improve skin tone and elasticity.

Rodial has also introduced the Dragon's Blood Eye Gel – the so-called 'dragon's blood' is sourced from the red sap of the Sangre de Drago tree. It works to form a second protective film on the skin to guard it against environmental damage and contains those all-important anti-inflammatory properties.

### OPULENT TREATMENTS

In the meantime, if your peepers need some extra pampering, there are several spas across Asia doing some super-soothing eye treatments to give you a much brighter viewpoint on the world.

One such spa that allows you to take the time to indulge in tailored treatments is the Willow Stream Spa at Fairmont Peace Hotel in Shanghai. A bestseller at the spa, the Anti Wrinkle Eye Treatment involves skin cleansing, eye massage, an eye mask and eye cream to revitalise the eye area while reducing swelling and fine lines. "It's an intensive treatment that combines specially designed gentle pressure on specific points of the eye area with firming concentrate and eye cream, which can reduce dark circles, relieve puffy eyes and improve clarity," says Spa Director Chloe Chen.

Eye treatments often come with a revitalising facial in spas. At eforea: spa at Hilton Queenstown at Hilton Queenstown Resort & Spa, the signature Correcting Facial



Chantecaille's Gold Energizing Eye Recovery Mask

Many spa brands these days have launched take-home products to extend the pampering experience

with a cooling and relaxing beauty globe treatment uses rose porphyry stones and Kerstin Florian International's Brightening Eye Crème and Hyaluronic Serum to clear energy pathways around the eyes. "We utilise our KFI Advanced Technology Micro-current machine to help increase circulation and strengthen the muscles around the eyes to brighten, lift and tighten," says Spa Manager Elizabeth Regan.

If you're short of time, Thalgo's The Eye Expert Treatment is what you need. "[We] developed this new professional treatment with the highest standards in mind, in terms of results and effectiveness, taking clients' busy schedules into account," says Sandra Gass-Claude, Thalgo's Treatment Development Director. Featuring the revolutionary Eye Massage mask, it deems a technology innovation in eye care,

combining five different technologies for an anti-puffiness, anti-dark circle, anti-wrinkle, relaxing and refreshing effect in just ten minutes.

### TAKE-HOME MAGIC TOOLS

On top of all those deluxe treatments for your blinders, many spa brands these days have launched take-home products to extend the pampering experience.

Spa L'Occitane's Immortelle Divine range offers ultimate rejuvenation thanks to myrtle, a powerful symbol of regeneration that can live up to 300 years. With three patents, the Divine Eyes formula acts at the heart of cells to visibly correct all signs of ageing in the eye area. "With our innovative Immortelle Divine Eyes, a fresh silky gel-cream formula enriched with the powerful Immortelle essential oil, 72 per cent of the women tested found their eyes looked visibly younger after four weeks of use," says Jean-Louis Pierrisnard, L'Occitane's Scientific Communication Director.

Also a popular take-home product for the eyes is Chantecaille's groundbreaking Gold Energizing Eye Recovery Mask – an all natural seaweed-based 24k gold-infused mask, or Thalgo's Collagen Eye Roll-On gel, which offers a high concentration of anti-puffiness and anti-dark circle active ingredients, plus the benefits of the triple rollerball technology to revive and illuminate your eyes.

There you have it, some of the best in the business, all guaranteeing a brighter, fresher look. The perfect pick me up, after a long journey, a night of frivolities, or even a tough week in the office. The choice is yours. Think of it as your well-deserved pamper for the windows to your soul. 🌿